



## MEDIA STUDIES - GCSE

### What is Media Studies?

Do you watch television and films? Do you listen to music, read magazines or newspapers? Do you use the internet to speak to friends, play video games or find information? Then Media Studies is for you! GCSE Media Studies looks at how the media is present in all of our lives and how we use it. With assignments based around Television, Advertising, Music, Film and Magazines this subject helps you understand how the media works to sell products, entertain and inform you. This single award in Media Studies also enables you to learn the processes behind making films, magazines, music videos and websites.

### How will I be assessed?

#### Exam sections –

- 1) *Exploring the media (30% of overall mark)* – this is based on the study of film and video games, newspapers, radio and advertising and marketing products.
- 2) *Understanding Media Forms and Products (40%)* - this paper builds on Paper One and looks at two areas in depth – a) Television drama or sitcom and b) Music promotion – music magazines, online and social media and a music video.

**Coursework (30%)** – A choice of coursework briefs are available, which include creating a TV sequence, creating a music video or website, designing a poster campaign for a new film or creating a new print or online magazine.

### How will I be taught?

Most of your lessons will be taught in C1 or C10 with access to computers, digital cameras, video cameras and editing software. As some of the course is practical work, you will be expected to work independently and sometimes out of lesson time to complete tasks. The course also demands that you focus on media industries, therefore independent research skills are important.

### Is it for me?

- Do you have good communication skills?
- Do you enjoy problem solving?
- Are you hard working and motivated?
- Are you interested in how the media affects our lives?
- Are you interested of developing an awareness of the media?
- Do you enjoy using a digital cameras and editing your own videos and images?
- Are you creative?
- Do you like using practical skills?
- Are you an independent learner?