



ART AND DESIGN - ART GCSE

Art and Design

If you enjoy being creative, what to push your practical skills further and be keen to work on how to analyse and interpret works of art, Art and Design is a great choice. The skills that you develop in this subject work to supporting a number of other subjects. Art and design is a way of seeing things and making sense of the world around you. It can help you further study and prepare you for the world of work. Students can work in art, craft and design materials and processes. Students should produce practical and contextual work within their two units of work. Students have the opportunity to experience drawing and painting, printmaking, photography, and textile manipulation.

The course consists of:

Component 1: Portfolio work

Is made up of a series of mini projects where you are able to explore new materials. Projects which are aimed at stretching the students' creativity and practical skills. Student portfolios should contain evidence of research, development and final outcomes with an emphasis on analysis and personal response. A minimum of one final outcome is required for this unit.

Component 2: Externally Set Task

In January of Year 11 the exam board release the external assignment. Students then respond to one of the questions on the paper. There is preparation time, plus ten hours of supervised time, resulting in 40% of your total marks. Students use their acquired knowledge and skills from Unit 1. To respond to their chosen starting point. Students are expected to complete a portfolio of work demonstrating research, development and a final outcome.

Where will GCSE Art take you?

You can continue your art and design studies at AS and A Level and the course opens the door to lots of exciting careers including:

- Fashion Design
- Theatre designer
- Illustrator
- Photographer
- Product Design
- Textiles Design
- Interior Design
- Jewellery Design
- Fashion and media journalism
- Artist
- Teaching

What skills will you learn?

Alongside improving your practical expertise, you will learn how to:

- Develop and refine your ideas
- Present a personal response

- Improve your creative skills through the effective and safe use of media, materials, techniques, processes and technologies
- Successfully use visual language and the formal elements of colour, tone, texture
- Use drawing skills for different needs and purposes.

ART & DESIGN - TEXTILES GCSE

Art Textiles AQA If you enjoy being creative, want to increase your practical skills and improve your analytical communication and research abilities, Art Textiles is a great choice. The skills you gain make it a great complement to other subjects. Art and design is a way of seeing things and making sense of the world around you. It can help you further study and prepare you for the world of work.

What will you study?

In Textile design you will get the chance to design and make products for woven, knitted, stitched, printed or decorative textiles. Areas of study include fashion, illustration, costume design, constructed textiles, printed and dyed textiles and digital textiles.

How will you be assessed?

There are two components:

- **Component 1 Portfolio**
Produce a sustained project and a selection of further work that represents the course of study. This is worth 60% of your overall marks.
- **Component 2 Externally set assignment**
In January of Year 11, AQA release the external assignment. This features seven tasks and you must complete one of them. There is preparation time, plus ten hours of supervised time, resulting in 40% of your total marks.

Where will GCSE Art Textiles take you?

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- Theatre designer
- Illustrator
- Photographer
- Product Design
- Textiles Design
- Interior Design
- Jewellery Design
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- Improve your creative skills through the effective and safe use of media, materials, techniques, processes and technologies
- Successfully use visual language and the formal elements of colour, tone, texture
- Use drawing skills for different needs and purposes.

Please note that this option is **not** possible if you choose the Art or Graphic Communication GCSE

- For further information, please contact A Douglas Design Department.

ART & DESIGN - GRAPHIC COMMUNICATION GCSE

Graphic communication is defined as the process of designing primarily visual material to convey information, ideas, meaning and emotions in response to a given or self-defined brief.

Areas of study

In Component 1 a portfolio of work will be produced forming 60% of the final GCSE award and Component 2 (40%) students are required to work in **one or more** area(s) of graphic communication, such as those listed below:

- communication graphics
- design for print
- advertising and branding
- illustration
- package design
- typography
- interactive design (including web, app and game)
- multi-media
- motion graphics
- signage
- exhibition graphics.

Knowledge, understanding and skills

The way sources inspire the development of ideas relevant to graphic communication including:

- how sources relate to a given or self-defined brief which might, for example, have a commercial, social or environmental focus or be concerned with other aspects specific to the creative industries.
- how ideas, themes, forms, issues and needs can provide the stimulus for creative, imaginative, thoughtful and appropriately focused responses that are fit for a specific intended purpose.
- different forms of representation, brand identity, intended message, target audience and working within parameters determined by client and/or audience expectations and requirements.

Skills

Within the context of graphic communication, students must demonstrate the ability to:

- use graphic communication techniques and processes, appropriate to students' personal intentions, for example:
 - typography
 - illustration
 - digital and/or non-digital photography
 - hand rendered working methods
 - digital working methods
- Students will use media and materials, as appropriate to students' personal intentions, for example:

- pencil, pen and ink, pen and wash, crayon, and other graphic media
- watercolour, gouache and acrylic paint
- layout materials
- digital media
- printmaking

This GCSE course gives students the opportunity to produce a portfolio of work that they can show to a prospective employer or to use to help secure a place in higher education including A Level Fine Art and A Level Photography.

Please note that this option is **not** possible if you choose the Art or Textiles GCSE

For further information, please contact Mrs. A Douglas (Design Department)